

Fighting for children every day for 100 years

# children NOW

**SPECIAL CENTENARY ISSUE**

## **THE POWER OF YOUR PEN:**

Play your part in our campaign  
to bring peace to Yemen

## **A WHOLE NEW BALL GAME:**

How Arsenal are sharing  
football and life skills with  
child refugees

## **ON THE SPOT:**

Our CEO is asked some  
tough questions by young  
supporter Yusef



**Save the Children**

# WELCOME

It's been an amazing 100 years since our founder Eglantyne Jebb began her mission to fight for the rights, well-being and aspirations of the world's children.

In this very special centenary edition we reflect on the extraordinary things we've achieved together, side by side with our supporters. From feeding starving children following the First World War, to reaching children affected by the Ebola epidemic in Sierra Leone, Guinea and Liberia. And importantly, we look forward to our ambitious centenary commitments that, with the help of supporters like you, we know are achievable.

Campaigning for the rights of children forms a crucial part of our work. And as you will know, the crisis in Yemen is having a devastating impact on children. You can read about what's happening on the ground and make your voice heard through our new campaign, The Power of Your Pen, which aims at bringing about peace. It is you, our supporters, who have made this charity a global force and together we can end this needless suffering.

Thanks to vital regular donations, we are often one of the first organisations on the ground when natural disasters hit. This was certainly the case in Indonesia late last year when a series of earthquakes and a tsunami hit Lombok and the island of Sulawesi. You'll read about our response and find out how you can help on page 10.

It also brings me great pleasure to introduce you to one of our committed supporters and fundraisers, 11-year old Yusef. Read his interview with our CEO, Kevin Watkins, and hear about our plans to help and work with children around the world so that they have every opportunity to thrive and leave their positive mark.

I'm immensely proud to showcase the incredible things we're achieving together. With your continued support, we will continue to fight for the rights of children. We have been here for 100 years and we will be here for as long as children are denied their opportunity to succeed.

**Pablo Alvarez**  
Children Now

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# AND THAT'S NOT ALL



**We are working in Yemen, treating malnutrition, running education classes and helping repair the sanitation infrastructure. See how your support is helping bring hope to children on page 20.**

# CONTRIBUTORS



**Giles Duley is an award-winning photographer whose work focuses on communities affected by war**



**Yusef, 11, asks our Chief Executive, Kevin Watkins, the tough questions**



**UK** Helping under-5s in low-income families learn and thrive. **Page 15**



**JORDAN** How football is bringing hope to displaced children. **Page 12**



**INDIA** One child's mission to help girls and women read and write. **Page 8**



**YEMEN** Make your voice heard to help stop the conflict. **Page 20**



**INDONESIA** Our relief efforts after devastating natural disasters. **Page 10**

**Every child shouldn't just survive, but thrive and go on to change the world. Find out about the different ways we fight for children every day at: [savethechildren.org.uk/children-now-2019](https://savethechildren.org.uk/children-now-2019)**

\*Names have been changed to protect identity

Photo credits: Bethany Clarke, Charlie Forgham-Bailey, CJ Clarke, Ardiles Rante, Nour Wahid / Save the Children



# A CENTURY OF CHANGE FOR CHILDREN

This year marks Save the Children's 100th anniversary. Since 1919, we've been standing up for children's rights, providing them with opportunities to learn and thrive, and protecting them in times of conflict or after natural disasters. With your support, we have become a movement of millions, an outspoken, influential force on the international stage, delivering historic, lasting results.

**1924** The League of Nations adopted the Declaration of the Rights of the Child, which had been drafted by Eglantyne Jebb. This later inspired the 1959 UN Convention on the Rights of the Child, signed by almost every country in the world.

**1930s** As our support grew, we extended our work outside of Europe. Our Child Protection Committee was established to fight for children's rights in Asia and Africa.

**1940**



The Second World War meant we had to withdraw from our projects in occupied Europe. Our focus turned to setting up residential nurseries for UK evacuees, day care for children whose parents were working to help the war effort and creating play centres in air-raid shelters. We also created clubs for older children to give them an alternative to playing on bomb sites.

**1952**



The Korean War, which had begun two years earlier, had left thousands of children orphaned and destitute on the streets. Our teams' work included running feeding centres, TB clinics, convalescent homes and playgroups, and would last for 20 years. By the late 1950s, most of Save the Children's funds were going towards work in Asia.



**1919**

Appalled by newspaper photographs of German and Austrian children starving due to First World War blockades, social reformer and former teacher Eglantyne Jebb founded Save the Children to raise money to help.



**1921**



We launched our first major appeal in response to the Russian famine, breaking new ground by showing footage in cinemas of children suffering to raise awareness. Over the next few months, we kept 300,000 children alive by providing 600 tons of aid and setting up 1,400 temporary kitchens.

**1936**



We started our first African programme, a child welfare centre in Abyssinia (now Ethiopia) feeding undernourished children whose fathers were away fighting an Italian invasion. Our staff also gave aid to Abyssinian refugees forced to flee to British Somaliland (now part of Somalia) to escape the conflict.

**1950**

An orphanage for boys in Serendah, Malaya (now Malaysia) became our first Asian project. The children were taught skills such as carpentry and tailoring, and the home developed such a good reputation among local employers that there were usually more jobs offered to Serendah leavers than there were boys available to fill them.

**1946**

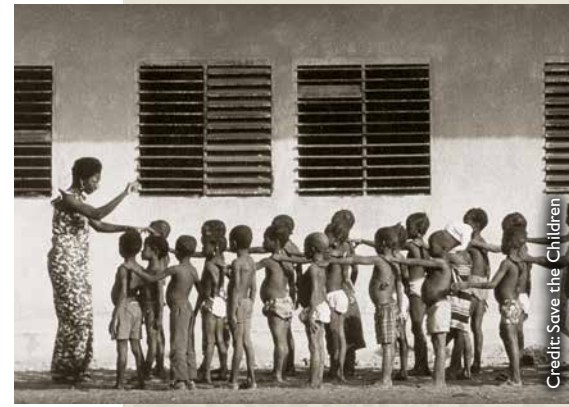


As Europe came to terms with its post-war devastation, thanks to our donors we were quickly able to start working with concentration camp survivors, children, displaced people and refugees in Greece, France, Yugoslavia and Poland.



**1960s** We now had full medical and welfare teams in 17 countries and were helping children overcome everything from conflict to food insecurity in 26 countries across Europe, Asia, Africa and the West Indies.

**1970s**



Credit: Save the Children

Save the Children's first community-based development programme began in Upper Volta (now Burkina Faso). By the end of the seventies, we were working in 120 countries across six continents.

**1980s** Throughout the decade, we were one of the leading voices campaigning to reduce maternal and child mortality around the world. We also combated the prejudice and misperceptions surrounding the spread of HIV and AIDS, by setting up education, prevention and treatment projects.

**1994**



Credit: Jenny Matthews

After the Rwandan genocide, thousands of children had become separated from their families. We set up family-tracing reunification programmes to reunite them with their parents or other trusted loved ones.

**2004** Our five-year response to the Asian tsunami, which killed over 225,000 people, was one of the largest in our history, benefitting around one million adults and children.

**2006**



Credit: Save the Children

The launch of our Rewrite the Future campaign would help 1.4 million young people go to school in countries affected by conflict, over the next three years.



**1967**



Credit: Save the Children

Distressing images of starving children caught up in the vicious Nigerian civil war were broadcast around the world. As the Civil War raged over the next two and a half years, our clinics would assist around 400 people a day.

**1971** During the unrest in Northern Ireland, we worked with the Nationalist and Unionist communities. Our Coates Street play centre, Belfast, saw children from both sides playing together "with no sign of animosity", according to an annual report.

**1984**



Credit: Mike Wells/ Save the children

Our staff and partners were the first to raise the alarm about impending famine in Ethiopia. In response, we provided oil, milk powder, sugar and grain, and by the autumn we were feeding around 7,000 severely malnourished children every day.

**1990s**



Credit: Jenny Matthews

In Iraq, Nicaragua, Mozambique, Sierra Leone, the Balkans and several other locations, we continued to work with children affected by war. We campaigned for the rights of child soldiers, encouraging them to speak out about their experiences and bring about positive change.

**2014**



Credit: Chris de Bode/Panos Save the Children

During the worst ever outbreak of the deadly Ebola virus, we reached 4.6 million people across Sierra Leone, Guinea and Liberia with healthcare, training almost 2,000 community health workers.

**2019** Thanks to our supporters, we have helped millions of children over the past 100 years. In our second centenary, we are determined to fight even harder to ensure that children have the futures they deserve. To that end, we have made three commitments:

- End pneumonia in under 5's. The world's biggest infectious killer of children can be stopped.
- Expand early years education. From refugee camps in the Middle East to impoverished communities in Africa, what children want most of all is to learn.
- Ensure children on the frontlines in conflict are protected and end impunity for those who attack them.



# LEARNING BY HEART

How, together, we helped one girl's outlook change from child wife to community hero



Thirteen-year-old Munni was engaged to be married, a bride far too young, like so many girls in the slums of Patna, India. A future of early pregnancy, an end to her education and negligible job prospects lay ahead. But her mother and our community workers had other ideas. If she was to work her way out of the poverty-stricken conditions she lived in – including sharing a tiny four-room house with her parents, several siblings, a grandfather, sick grandmother and her visiting aunts – she needed to study.

**Combating child marriage and boosting opportunities for girls are crucial parts of Save the Children's work.**

Some of Munni's family resisted, but our teams worked with them to outline the risks of early marriage and ensure that Munni's education was prioritised. As a result of our intervention, Munni's wedding will happen when she decides it's right.

Munni joined our local Children's Group, where she was encouraged in her learning, and taught other important lessons,

such as first aid. Enrolled in school and growing in ability, she then decided "If we have education, we must give it to our brothers and sisters."

She began classes for local women – backed by advice and equipment from Save the Children – teaching them literacy, numeracy and giving information on health and family matters. After initial scepticism, 20 women currently attend. "They've all learned to write their name," says Munni, now 16, who has become a respected part of the community. "And when I say that they have to take an injection [from the health centre], they believe me."

The women have also gained confidence and are now not afraid to speak up for themselves.

Combating child marriage and boosting opportunities for girls are crucial parts of Save the Children's work. In Indian slums, which are prone to disasters, such as floods, we also help children who are at risk from poor sanitation, violence or having no safe place to stay. Thanks to your support, we will continue to help other girls like Munni around the world to be healthy, happy and thrive.

We have worked in India since 1929, helping children gain an education, acquire proper nutrition, access healthcare and escape abuse. Today, we are India's leading independent children's rights non-governmental organisation.



THE NUMBER ONE  
**KILLER**  
OF GIRLS AGED  
15-19 WORLDWIDE IS  
**CHILDBIRTH**



**12 MILLION**  
GIRLS UNDER THE AGE  
OF 18 ARE MARRIED  
**EVERY YEAR**





## WHAT HAPPENED?

On July 29 last year, an earthquake measuring 6.4 on the Richter Scale hit Lombok, in the West Nusa Tenggara province of Indonesia. It was the first of four major quakes that would devastate the 43-mile wide island over the following three weeks. Tragically, over 510 people were killed, and over 7,100 others were injured. The collapse of power and water lines also meant that communities were left vulnerable.

680,000 islanders were affected. Then on September 28, a 7.4 earthquake struck Sulawesi island, 600 miles to the north of Lombok. It triggered a tsunami that, along with the initial quake and mudslides, claimed a further 2,500 lives and seriously injured approximately 4,600 people.

We are still on the ground in Sulawesi and Lombok – and will continue to do everything we can to ensure children are safe and able to continue with their education.

BORNEO

INDONESIA

SULAWESI

FLORES SEA

LOMBOK

### CRISIS UPDATE:

# INDONESIA EARTHQUAKES

Last summer and early autumn, a series of major quakes hit the Indonesian islands of Lombok and Sulawesi. One also triggered a devastating 20-foot tsunami. More than 2,500 people were killed and half a million people displaced.

Tens of thousands of children became homeless. Many were orphaned or separated from their families amid the destruction and confusion. They were left with nothing, stuck in makeshift camps

which left them at an increased risk of disease and even trafficking.

Thanks to generous support from people like you, our local teams were able to provide thousands of people with

hygiene kits, containing soap, toothbrushes and laundry detergent so that families could be clean and safe from disease. We provided families and children with clean water, materials for tents, blankets and nutritious food, too. We also set up temporary learning and safe spaces so children could continue their education and play. Meanwhile, our teams worked around the clock to help children find their loved ones.

The horrific scenes and chaos that follow a natural disaster can cause severe emotional damage to children, particularly if they've lost those closest to them. Our staff on the ground provided immediate psychological first aid in camps – talking, reading

and singing with boys and girls to get them to gradually process what they'd witnessed.

But, for the people of Sulawesi and Lombok, the process of rebuilding their lives and homes has only just begun.

*"It's clear that affected communities will take months, if not years, to recover," says Save the Children's Director of Operations in Jakarta, Tom Howells.*

**There is so much more to do – but you can help us do it. To learn more about the situation and how you can help, visit: [savethechildren.org.uk/children-now-2019](https://www.savethechildren.org.uk/children-now-2019)**

10-year-old Kemala\* is being cared for by her aunt after her mother died in the Sulawesi tsunami.

Our teams are working around the clock to help children and their loved ones.

34

CHILD-FRIENDLY SPACES CREATED

where children can learn and play safely away from the aftermath.

80,000

LITRES OF WATER TRUCKED IN EVERYDAY

3,700 SHELTER KITS

which contain vital materials like tarpaulin for people who have lost their homes.

OVER

42,000

HYGIENE KITS DISTRIBUTED.

125,000

CHILDREN LEFT WITH NOTHING WILL HAVE BEEN HELPED WITH FOOD, WATER AND SHELTER.

Antonia Roupell/Save the Children  
\*Names have been changed to protect identity





# A WHOLE NEW BALL GAME

Our partnership with one of the world's biggest football clubs uses the fun, tactics and companionship of the beautiful game to help children in the slums of Indonesia and children living in Za'atari refugee camp, Jordan.

**7** FOOTBALL PITCHES HAVE BEEN BUILT IN JAKARTA AND **5** IN ZA'ATARI.

**2** ARSENAL COACHES HAVE BEEN TRAINED TO RUN THE COACHING FOR LIFE PROGRAMME.

THE AIM IS FOR **4,500** GIRLS AND BOYS TO TAKE PART OVER THREE YEARS.

TOGETHER, SAVE THE CHILDREN AND THE ARSENAL FOUNDATION HAVE RAISED MORE THAN **£4 MILLION** TO FUND PROJECTS WORLDWIDE SINCE 2011.





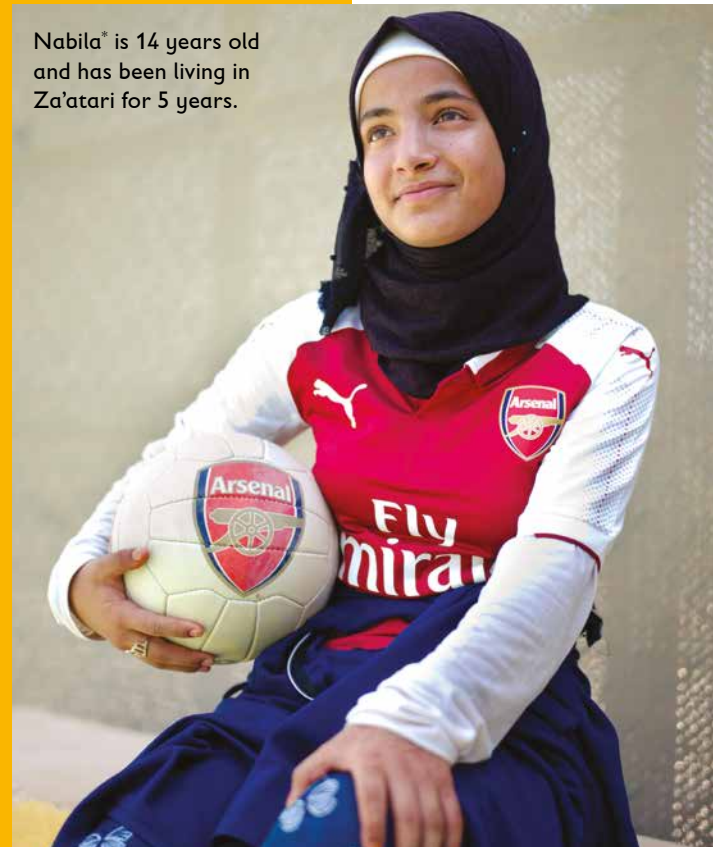
Mohammad, a Syrian refugee living in Za'atari Camp is coached by Per Mertesacker.

OUR FOOTBALL PITCHES HAVE PROVIDED  
**35,000**  
VULNERABLE CHILDREN WITH A SAFE SPACE TO PLAY.

“Save the Children and Arsenal understand the power of children and the power of football,” says Per Mertesacker. “I’m so proud that we are making a difference.”



Nabila\* is 14 years old and has been living in Za'atari for 5 years.



It's more than six years since 15-year-old Mohammad arrived at Za'atari refugee camp, Jordan, home to 80,000 people who've fled the Syrian conflict. More than half are children – young minds scarred by brutal fighting, death and the destruction of their homes.

But thanks to a new project developed by Save the Children and The Arsenal Foundation, Mohammad and hundreds of other boys and girls have a new way of rebuilding their mental wellbeing – an innovative coaching programme combining football and life skills.

“Playing football is a beautiful feeling,” he says. “I forget everything when I'm on the pitch.”

Arsenal academy manager and former captain, Per Mertesacker, recently visited Za'atari to launch the programme, which is led by coaches from the club and is also running in the slums of Jakarta, Indonesia. It teaches children how to explore their emotions, improve their decision-making, develop leadership skills and manage conflict through everything from using strategy on the pitch to coping with

unfair decisions and showing respect for teammates.

“When children suffer, we all lose,” says Per. “This project will give them courage to cope with the struggles they face every day.”

“Children will be encouraged to visualise their dreams and identify ways to achieve them,” adds Rania Malki, CEO of Save the Children Jordan.

The project, which exists because of supporters like you, has already made one of Mohammad's dreams come true – meeting a footballing icon like Per. “My grandfather says the programme has [also] built my self-esteem and confidence,” says Mohammad.

“Football's not just for boys, it's equal,” adds 14-year-old Nabila, who lives with her parents and sisters in Za'atari. “I am so happy we are getting professional support to help us on and off the pitch. I want to be a doctor. I've seen bombing, so I want to help people.”

“Every day I have to help my mother with the daily work,” says Mariam, 14. “When I have free time, I play football between the caravans. My personality comes out and I can use one of my rights as a child – the right to play.”

# OFF TO A GREAT START



Photo credit: Bethany Clarke / Save The Children

Bringing up her little girl has not been easy for Kayleigh, a single parent who lives in a two-bedroom council house in Newcastle.



Our first UK project was in 1926. Fairfield House in Kent was an open-air school where London children could have a health-boosting break from inner-city life.

Her epilepsy and seizures prevent her from working. She and two-year-old Lacie live on a very low income and rely on help from her mother and sister.

Kayleigh gives everything to support and provide for Lacie, going to charity shops to buy books to help her develop and learn. But her lack of something as simple as a cot could have had terrible consequences. Lacie was sleeping with Kayleigh one night when Kayleigh had a fit. The ambulance crew couldn't get the toddler out of her arms.

“I might have killed her,” says Kayleigh.

However, with the help of her support worker, Kayleigh contacted Save the Children, who provided a cot bed and other furniture for Lacie.

“I was over the moon,” she says. “I wouldn't have been able to buy it myself. It made a huge difference.”

Lacie is just one of the thousands of young children we help in the UK each year. Too many families living on low-incomes don't have access to the basics they need. And a daily struggle to make ends meet can result in exhaustion and stress, with less time and energy to spend together as a family.

The result can be devastating: in the UK, poorer children are 50% less likely to do well at primary school than better off children. And disadvantaged from day one, many never catch up – going on to do worse in their GCSEs and facing higher risk of unemployment as adults.

With your support we're on a mission to transform the lives of the UK's poorest children.

Our Building Blocks programme provides toys, books and other resources to encourage play and learning at home. We include items specially designed for each stage of a child's growth to boost their early development. It also offers household essentials to alleviate stress around meal and bedtimes – helping foster healthy home routines. We work at a local level, linking up key people and services so that families can get the help they need, when they need it.

Together, we can make sure every child in the UK has a chance at the future they deserve.





# THE POWER OF PLAY

Photographer Giles Duley's uplifting image reveals that even in the midst of conflict, children can find time for fun.

Their dance is of innocent joy, yet Josephine and her younger companions are refugees, displaced from their homes in South Sudan by brutal civil war.

They were photographed by Giles Duley, as part of a project with Save the Children to document the lives of some of the 357 million young people worldwide affected by conflict.

Giles met Josephine at Omugo refugee camp, where her mother, Lily, runs a small restaurant that serves the best goat curry around. Josephine, who lost her dad in the war, helps her mum at work but spends lots of time playing and laughing in one of the Child Friendly Spaces we've established to help children who have escaped the violence in South Sudan. These feature schools, peace clubs and playgrounds.

Giles also travelled to Iraq and Ukraine for the project,

and, wherever he went, found children like Josephine who were deeply affected by war yet resilient and full of hope. Josephine was fiercely proud of her identity, too, wearing her hair in braids, while most other girls in the camp had theirs cut short.

"It reminds me of old friends in South Sudan," she told him. "We used to [braid each other's hair] all the time. It's my biggest fear that I forget them."

More than one million adults and children have fled South Sudan for Uganda. Our teams are working in Omugo, Rhino camp and Bidi Bidi – the largest refugee camp in the world, with approximately 270,000 residents. Thanks to supporters like you, we can create Child Friendly Spaces so that children affected by the war can enjoy life again and return to making their positive mark on the world.

## About Giles Duley

The 47-year-old humanitarian photographer first worked in the fashion and music industries before switching to documentary photography, focussing on humanitarian issues and the impact of conflict on communities.

In 2011, Giles lost his left arm and both legs to a landmine during an assignment in Afghanistan. Doctors told

him he may never live independently, but within 18 months he was back in Afghanistan, overcoming the pain of relying on prosthetic legs, and has since worked everywhere from Jordan to Columbia, Bangladesh to Lebanon.

Giles won the 2013 May Chidiac Award for Bravery in Journalism.



# ON THE SPOT

11 year old Yusef is an inspiration to us here at Save the Children. He's raised over £2,000 and has dedicated every birthday since he was 8 to helping less fortunate children through our work. We couldn't think of anyone better, as we mark our centenary, to interview our CEO Kevin Watkins about our past, present and future.

**Yusef: What makes you proud to work here?**

Kevin: There aren't many organisations where everybody comes to work thinking 'What can we do to help children, today?' People here have such energy and creativity.

**How do you feel about the organisation being 100 years old?**

It's amazing to think that we were founded at a time when there weren't many cars on the road. No iPads or mobile phones. And our founder, Eglantyne Jebb, was a woman when women had only just got the vote. It's a great achievement that her organisation now has 100 offices worldwide.

**What would you like Save the Children to achieve in the next few years?**

I want us to be more engaged with children. Whether it's here or abroad, they have a much better understanding of what's going on for children than we do. They're living it.

We want governments to do more to protect children from pneumonia, too. We want children in schools to get the support and nutrition they need and we want to protect children in war zones.

**Why are children like me important to the charity?**

Most of the world's problems could be solved if people cared more for each other. What you're doing with your fundraising is standing up and

saying "I care". Children have the desire to help people deep inside – they don't need 50 reasons why.

**When you visit countries where there is conflict, do you feel scared?**

No – we are careful with security. But I feel humbled, because a lot of my colleagues are working in places that are very dangerous every day – risking their lives for other people.

**Do you do any volunteering for Save the Children or other charities?**

My wife and I support two schools in Tanzania and Ethiopia. The Ethiopian one is run by an Italian former chef, who teaches the children how to make pizza!

**Arsenal support Save the Children. I support Arsenal. Don't you think you should?**

The club does brilliant work with us, in places such as Jordan [see page 13]. But the first team you go and see is always the one you support. I watched Tottenham beat Liverpool 5-2 in 1962 and have followed them ever since. The trouble is, that's been mainly downhill.



Photo credit: Hanna Adcock / Save the Children

**"We can't count on past generations. The only people we have left are the young."**

## GUIDING LIGHT

**Michael is turning South Sudanese young people away from violence towards jobs that transform their lives.**

### Staff Profile

Name: Michael

Age: 48

Occupation: Project Manager

**We were one of the first organisations on the ground in South Sudan after a potentially deadly measles outbreak in 2016. In less than three weeks, we had vaccinated more than 44,000 children.**



Project manager, Michael, knows that the teenagers at his Save the Children supported vocational training facility in South Sudan are the future of their country.

They may have seen family members killed, fought as child soldiers and had little education, but, in a country that is only eight years old and ravaged by civil war, it is they who will make it thrive.

Michael runs the Activity Centre and Peace Club in Lakes State, an area of fenced-off dusty land with a handful of indoor and outdoor workshops, where tutors teach carpentry, IT, agricultural skills, hairdressing and more. Without training, most students face unemployment, frequently sucked in to crime or joining a

military group. The girls are often married off young, in return for cattle. But Michael has seen dozens of his trainees bloom.

One orphan, whose mother Michael drove to hospital as she was dying, learnt masonry and was able to provide for himself and two younger sisters. A fellow masonry student built his own home and is now a trainer. Another boy was living on the streets and covered in wounds when he came to the centre. Staff taught him welding and he's become one of the most skilled workers in a local company.

"He was completely hopeless," says Michael. "But now he's able to feed himself, his health has improved and he's well dressed."

Michael suffers for his work, spending ten weeks at a time away from his family in Kenya. At one stage, the compound where Michael was staying was attacked by an armed group and he had to flee from the gun fire. Later, a volatile student, who didn't like being disciplined in class, opened fire at him. "Thankfully, he wasn't a sharp shooter," Michael smiles. But he never loses motivation. "This place is part and parcel of my life. I see young people move from desperation to a bright outlook."

The centre's achievements also belong to Save the Children supporters, he adds. "They give money to people they don't even know – who will give nothing in return. If we are heroes, they are, too."



Photo credit: Anna Sass / Save the Children



# MAKING YOUR VOICE HEARD: YEMEN

Our campaign, *The Power of Your Pen*, will urge the UK government to the international movement of peace so children like Razan\* no longer have to grow up in conflict.



Above: Eight-year-old Razan, showing a drawing she made.

Nearly four years has passed since the war began in Yemen, it has claimed the lives of more than 2,500 children. The brutal conflict between the Houthi, and the government, backed by a Saudi and Emirati-led coalition, has left 22 million people – half of them children – in need of humanitarian assistance. Schools, homes and hospitals are in ruins, water and food supplies disrupted and there have been mass outbreaks of cholera. Rampant inflation has made meat, fish, medicine and fuel all but out of reach for many families.

Thanks to supporters like you, we are currently working in 11 governorates, doing everything from treating malnutrition to running education classes and repairing the sanitation infrastructure. We have brought hope and a glimpse of a better life to hundreds of thousands of children.

We've also been making sure our supporters' voices are heard by the international community, calling for all sides to engage in negotiations to stop the fighting.

The UK government is the "pen holder" at the UN Security Council.

This means Karen Pierce, the UK's ambassador to the UN, has the power to lead the international response to the crisis and steer it towards peace. But for too long, the Government has not gone far enough in using these powers. Instead, the UK has helped fuel the brutal conflict by selling weapons to some of the main parties to the war.

The conflict in Yemen is complicated. But what we're asking of our Government is simple: *The Power of Your Pen* could help bring peace for Yemen's children. Use it now.

THE  
POWER  
OF YOUR  
PEN

## HERE IS SOMETHING YOU CAN DO:

The UK Government can use its pen to help make peace possible for Yemen's children. Tell the UK Government to use their pen for peace.

For more details of *The Power of Your Pen* campaign, visit: [action.savethechildren.org.uk/yemen](http://action.savethechildren.org.uk/yemen)

All images: Mohammed Awadh / Save the Children  
\*Names have been changed to protect identity



Razan seriously injured her eye when she was hit by shrapnel during an airstrike in Hodeidah. We supported her through two specialist surgeries and she can now see again.



# HOW CAN I HELP?



**We have around 300 local fundraising branches in the UK, with volunteers organising everything from cake sales to gala balls, raising crucial funds for children. Prue Rushmer is chair of one of the most successful branches: Petersfield in Hampshire.**

**“A very nice chap gave us some odd drinks glasses that had been left to him by his father. I thought they might be worth £10. But one of them turned out to be Jacobean and sold at our annual auction for £3,500.”**

## **Why did you want to fundraise for Save the Children?**

I own a travel company and have visited schools in places such as Jamaica. The children were so lovely. One little boy was incredibly grateful just because I gave him a biro. I wanted to do more to help. Save the Children was a natural fit.

## **How did you get started?**

Like a lot of volunteers, I dipped in and out of things, be it packing clothes at sales or running the tills. I worked on a bric-a-brac stall at our branch's annual Gift Fair and sold more than anyone had done before... I chat a lot!

## **What other events does your branch organise?**

Our Big Sale features very, very good second-hand and

end-of-line clothes. We also have a schools concert, a bridge day and more.

## **What's your role, now?**

I do anything and everything – from moving sacks of stuff around to standing outside Waitrose, shaking a collection bucket.

## **How much do you raise each year?**

Our last Big Sale made £25,000, and we raise about £50,000 in total. The money goes to help children in natural disasters, such as the Indonesian earthquake.

## **What unexpected things have happened?**

A very nice chap gave us some odd drinks glasses that had been left to him by his father. I thought they might be worth £10. But one of them turned

out to be Jacobean and sold at our annual auction for £3,500. The donor told us he was just glad the cash went to help children, rather than the tax man.

## **What do you enjoy about your work?**

The camaraderie. And a great sense of achievement, thinking ‘How many mouths is that money going to feed?’.

## **What advice would you give people thinking of fundraising for Save the Children?**

Doing it by yourself is great, but it can be more fun as part of your local branch. You make friends and we've got all sorts of people working together – a doctor, former policeman, an accountant. They all bring something different to the table.

Photo credit: Carol Surman / Save the Children

**Find out more about fundraising here:  
[savethechildren.org.uk/getinvolved](http://savethechildren.org.uk/getinvolved)**

# JOIN IN!

You can cycle, enter a marathon or even mess about in the mud like Peppa Pig to help us in our work. There are events and initiatives to suit the young and old across the country, over the next few months. You'll be having fun, making friends and doing something amazing for children worldwide.

## **PEDAL POWER THROUGH THE CAPITAL**

Follow in the tyre tracks of the 2012 Olympic Road Race cyclists as you take on this 100-mile route across London and into the beautiful Surrey Hills. Get sponsored to ride for us and we'll give you free online training advice, a cycling jersey, personal fundraising guidance and amazing support from our cheer team during the event. You can celebrate your success with fellow riders at our post race meet-and-greet



**RIDE LONDON SURREY 100**

4/08/19



13/5/19 AND 19/5/19

**PEPPA PIG MUDDY PUDDLE WALK**

## **SPLASHING FUN**

It's not often you get to muck around with your little ones while raising money. Join thousands across the UK and organise a sponsored walk at your child's nursery or with friends and family, jumping in as many muddy puddles as possible. It's a great way for young children to get active and explore the world – and the money you make will help save other children's lives.

## **BEST FOOT FORWARD**

If you're a keen runner or want to challenge yourself to get fit, you can run for Save the Children at events around the UK. In the next six months, there's the Bath Half Marathon, the Brighton Marathon, the Edinburgh Marathon Festival, the London Landmarks Half Marathon and, of course, the London Marathon itself. Places for some events may be limited, so sign up as soon as possible.



**RUN FOR SAVE THE CHILDREN**

VARIOUS DATES



**VARIOUS LOCATIONS**



## **VOLUNTEER WITH US**

Volunteers are a crucial part of our organisation. Working as one team, we combine skills and experience to help children build a better future. Why not get involved with one of our shops? We host exciting events you can get stuck into, you'll work as part of a fantastic team and it's flexible and fun!

**For more information on all our events and initiatives, see:  
[savethechildren.org.uk/children-now-2019](http://savethechildren.org.uk/children-now-2019)**



If you're inspired by what we're achieving together and would like to further support our work, you can use the enclosed form to make a donation or call our supporter care team on 0207 012 6400.



**Save the Children**

**Save the Children UK**

1 St. John's Lane, London EC1M 4AR

Telephone +44 (0)20 7012 6400 Fax +44 (0)20 7012 6963

[savethechildren.org.uk](http://savethechildren.org.uk)

Following the devastating earthquake in Lombok, Indonesia, children sang, played and listened to stories in safe spaces that were set up thanks to generous supporters like you.

Photo credit: Junaedi Uko / Save the Children

The Save the Children Fund is a charity registered in England and Wales (213890), Scotland (SC039570), and a limited company registered in England and Wales (number 178159). Registered office: 1 St. John's Lane, London, EC1M 4AR.  
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